

Personalized Social Connectivity and Reputation



Monitoring
dynamics in online
networks with
Aigents platform

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Standing Questions

- Are we parts of huge, planet-size computer, performing some unknown task?
- Do we want to have understanding of the programs being uploaded to it and executed by us?
- Do we want to have a bit of control over the tasks being executed?

Social Computing Systems



Collective intelligence is phenomena or emergent cooperation of multiple individual autonomous agents interacting on basis of social consensus.



Consensus is mechanism enabling multiple independent members of society to cooperate towards reaching shared beneficial goals.

Human Brain and Human Community

~80 billion neurons,
~16 – in neocortex

~8 billion people on Earth,
~3.5 – connected online

~100 m/s – speed of neural signal
transmission

~300000000 m/s – speed of
electromagnetic waves

~1 ms – time to transmit signal
between brain hemispheres

~100 ms – time to transmit signal
between earth hemispheres

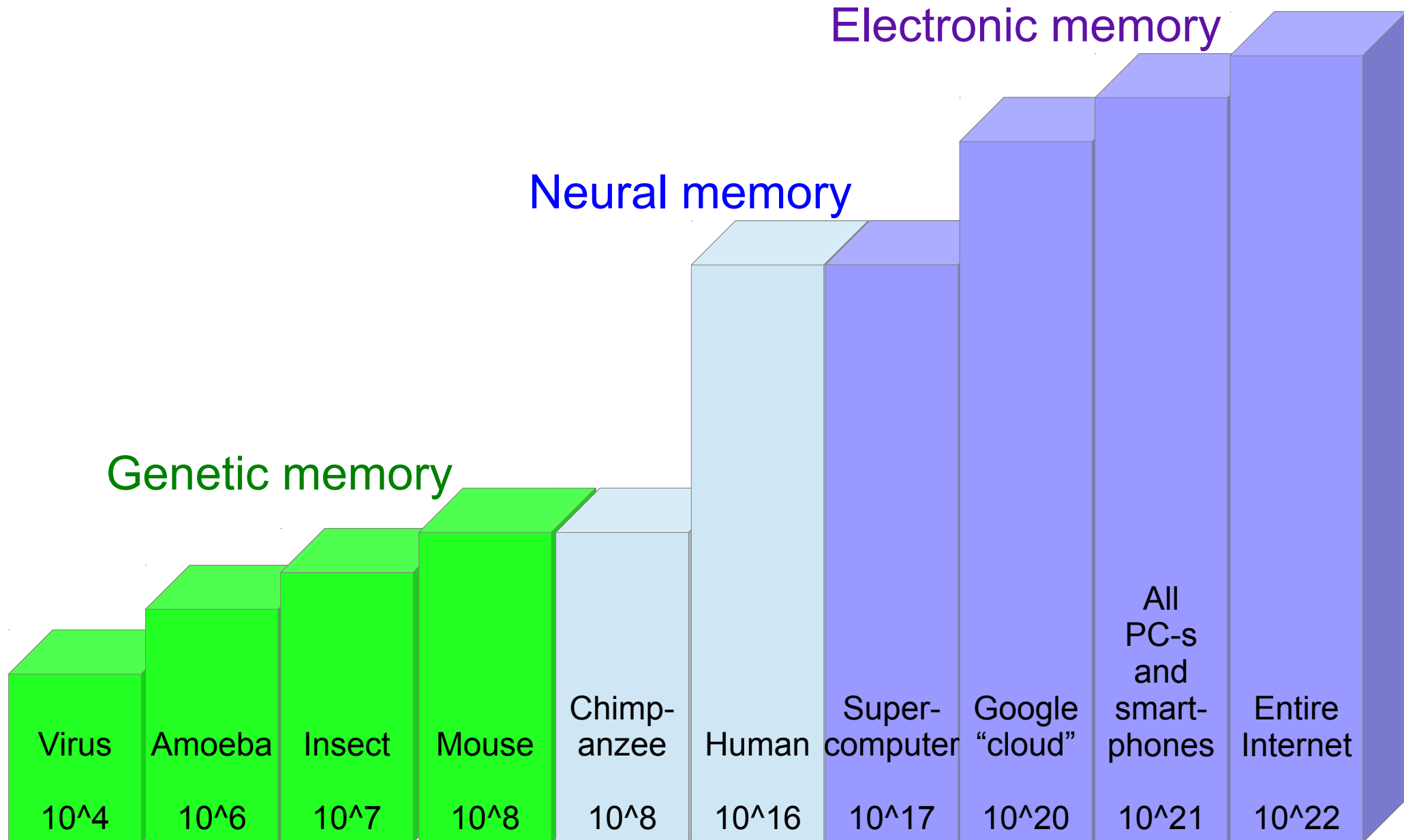
~1 ns – time to transmit signal
between columns in the cortex

~1 ns – time to transmit signal
within data center

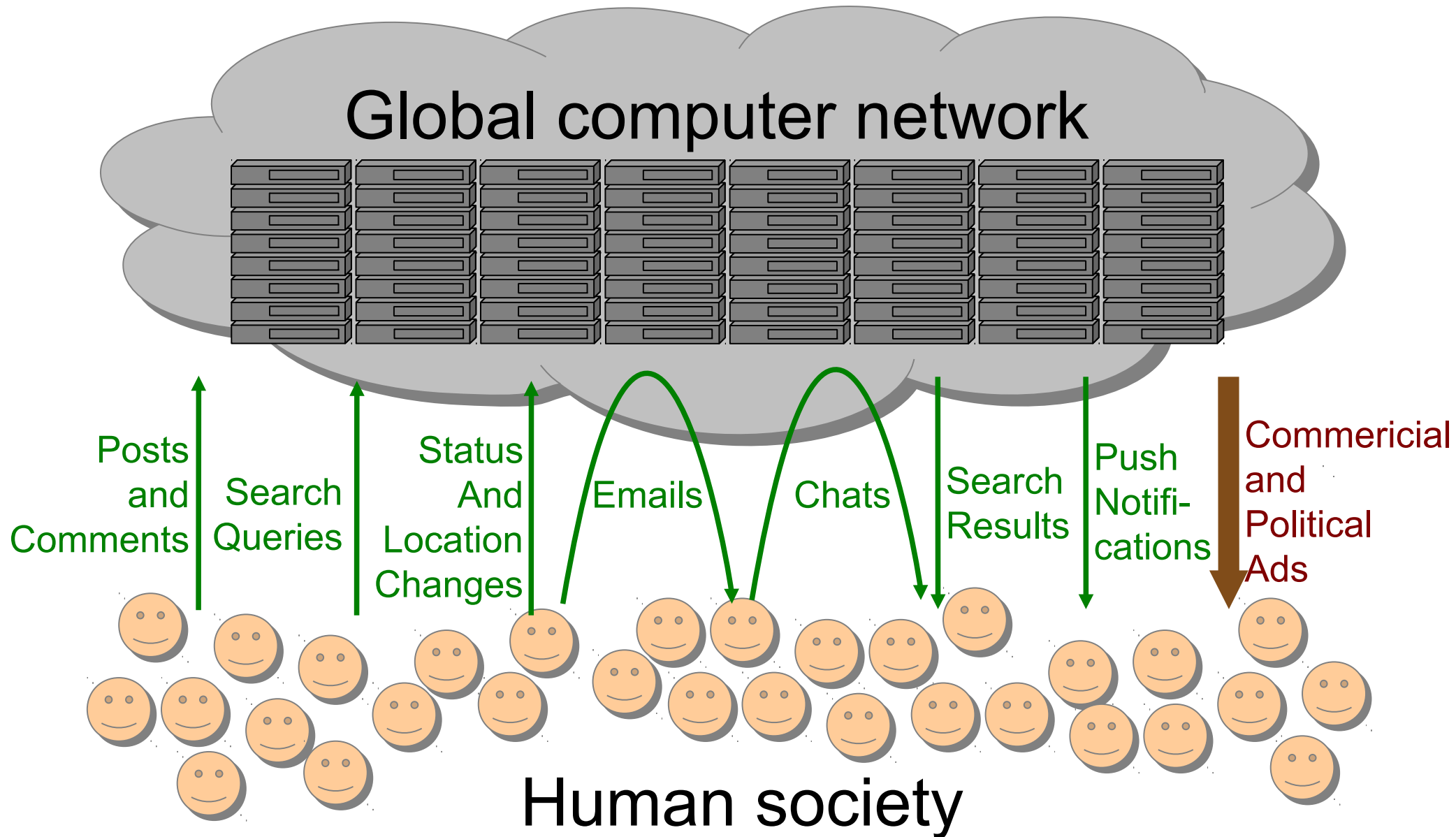
Control roles of cells in human
body is differentiated to cells of
central neural system (~0.2% of
total amount) and the rest

Control role of humans in society is
differentiated to managing elites
(~0.7% USD millionaires of
population) and manageable
audience

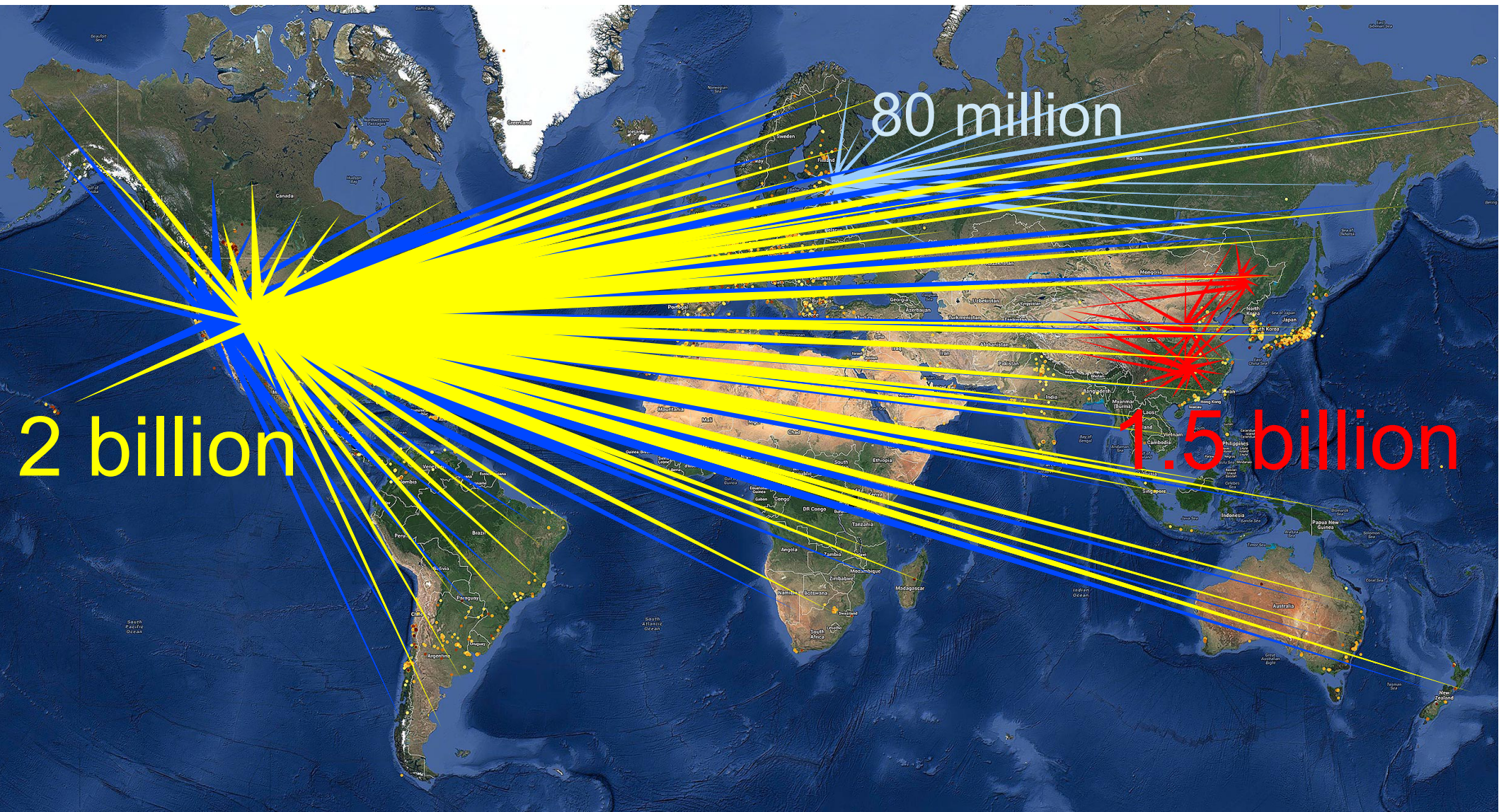
Evolution of memory capacity, bits



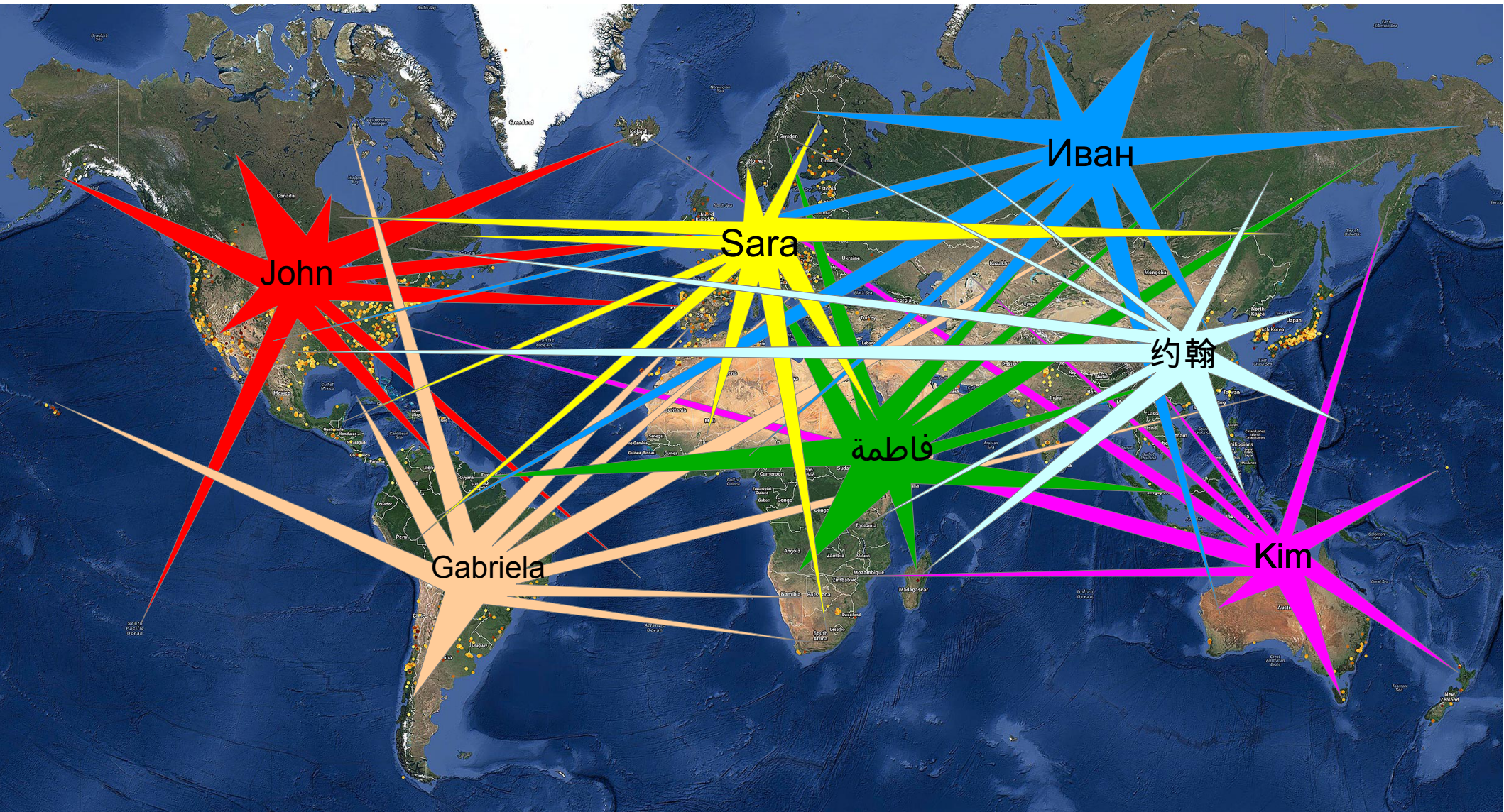
Hybrid human-machine social computer ("global brain") overall architecture



People connected to “planetary intelligence” monthly:
Google+Facebook – worldwide, VK – in Russia
WeChat+Baidu+QQ etc. - in China

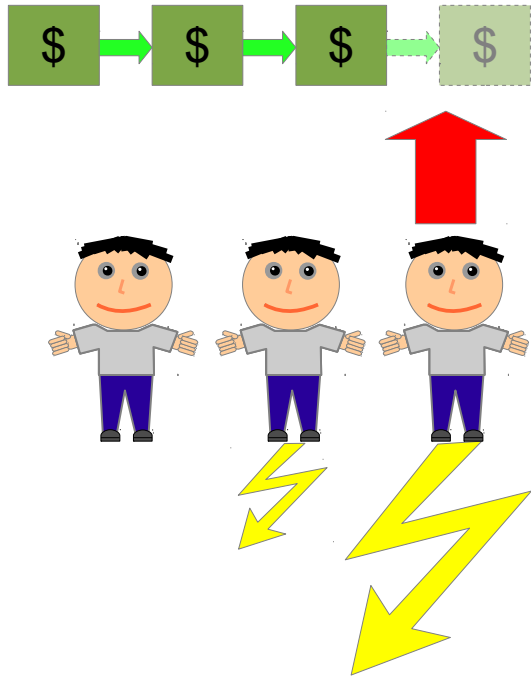


Challenge: provide every user with personal “planetary intelligence” agent



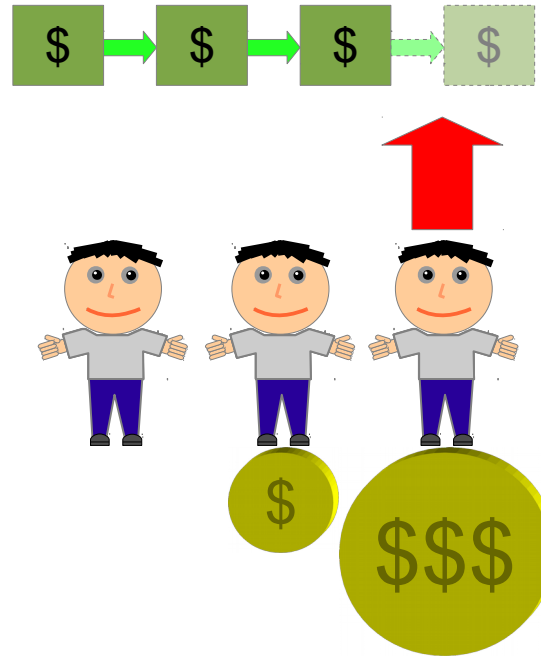
Consensus – technology to govern distributed multi-agent systems such as blockchains or societies, resistant to takeover and scam.

Proof-Of-Work



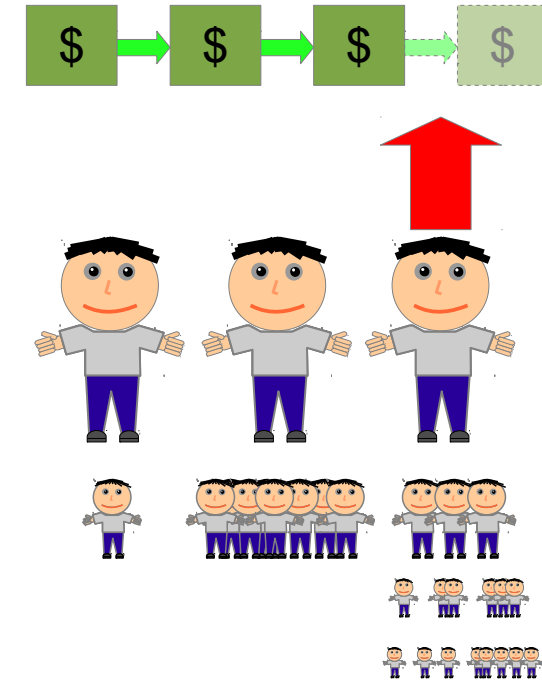
Force is Power:
Those who own more computing resources govern the network.

Proof-Of-Stake



Money is Power:
Those who have more money govern the network.

Proof-Of-Reputation



$$R_i = \sum_t \sum_j (R_j * V_{ijt})$$

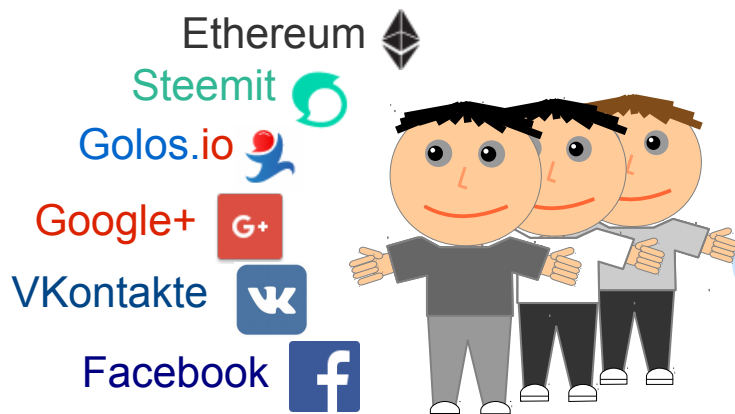
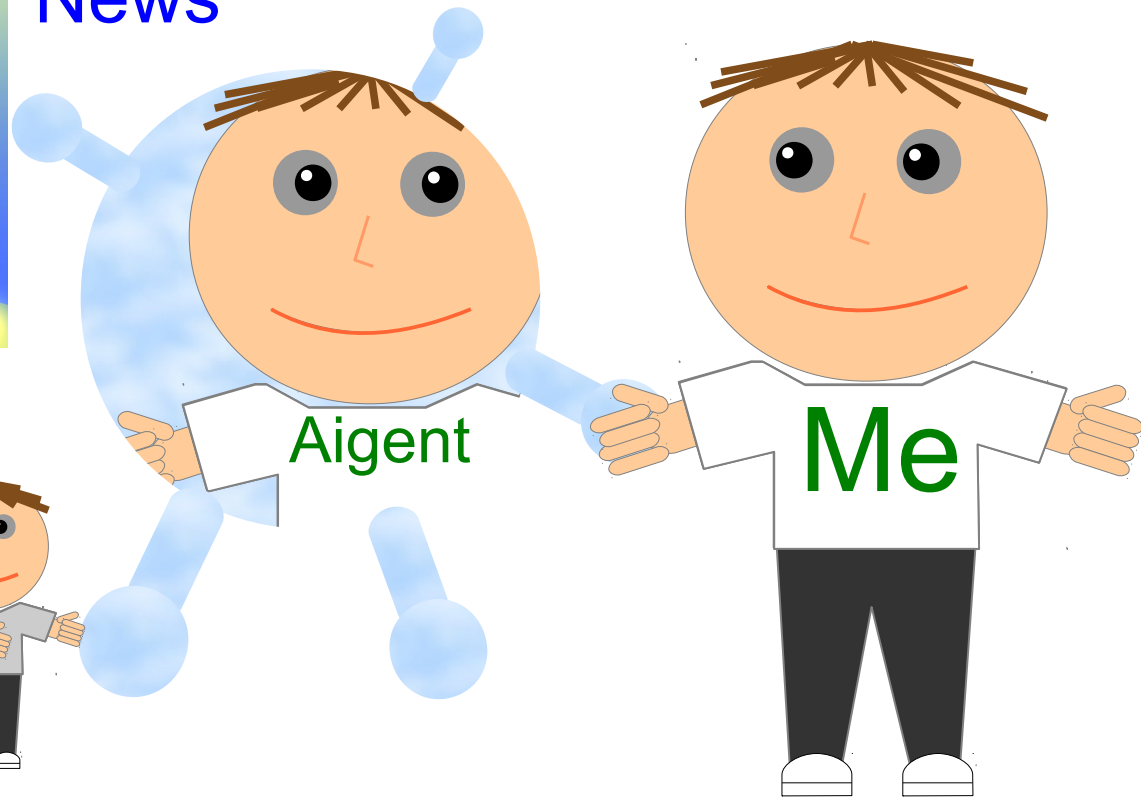
Reputation is Power:
Those who earn deeper reputation and greater long-term audience base govern the network.

Aigents Social Computing

provides “magic mirror” in the world of social and informational networks to recognize your preferences, let you know your friends and find what you need



News



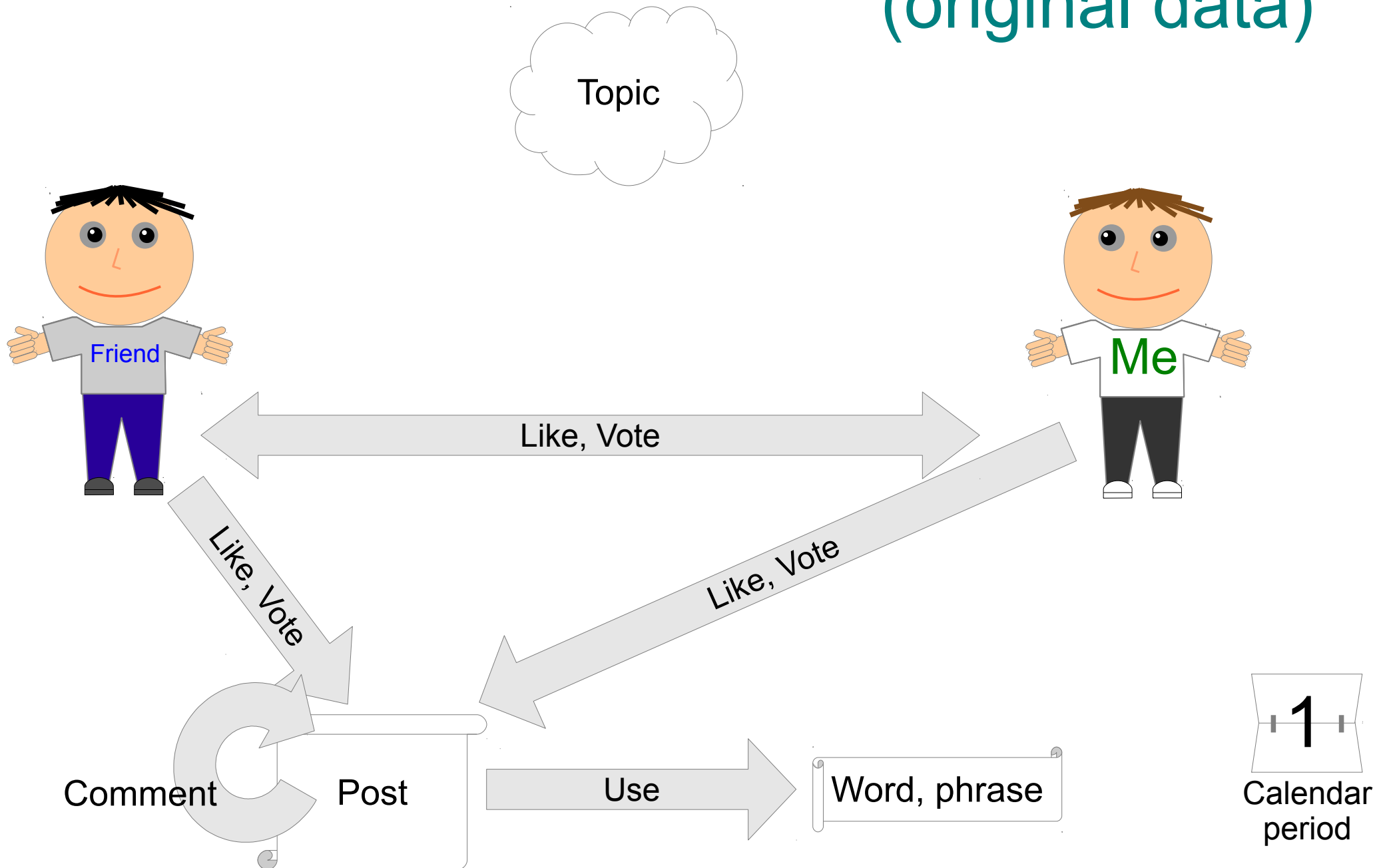
Friends

Personal Social Analytics

Start using at <https://aigents.com/> today!



Personal Social Analytics Domain Model (original data)



Personal and social analytics - relationships

Best friends

$$B_{ij} = L_{ij} * (L_{ji} + C_{ji}) / \text{Max}_{j=1,J} (L_{ij} * (L_{ji} + C_{ji}))$$

Fans

$$F_{ij} = ((L_{ji} + C_{ji}) / (1 + L_{ij} + C_{ij})) / \text{Max}_{j=1,J} ((L_{ji} + C_{ji}) / (1 + L_{ij} + C_{ij}))$$

Like and comment me

$$F'_{ij} = (L_{ji} + C_{ji}) / \text{Max}_{j=1,J} (L_{ji} + C_{ji})$$

Authorities

$$A_j = ((L_{ij} + C_{ij}) / (1 + L_{ji} + C_{ji})) / \text{Max}_{j=1,J} ((L_{ij} + C_{ij}) / (1 + L_{ji} + C_{ji}))$$

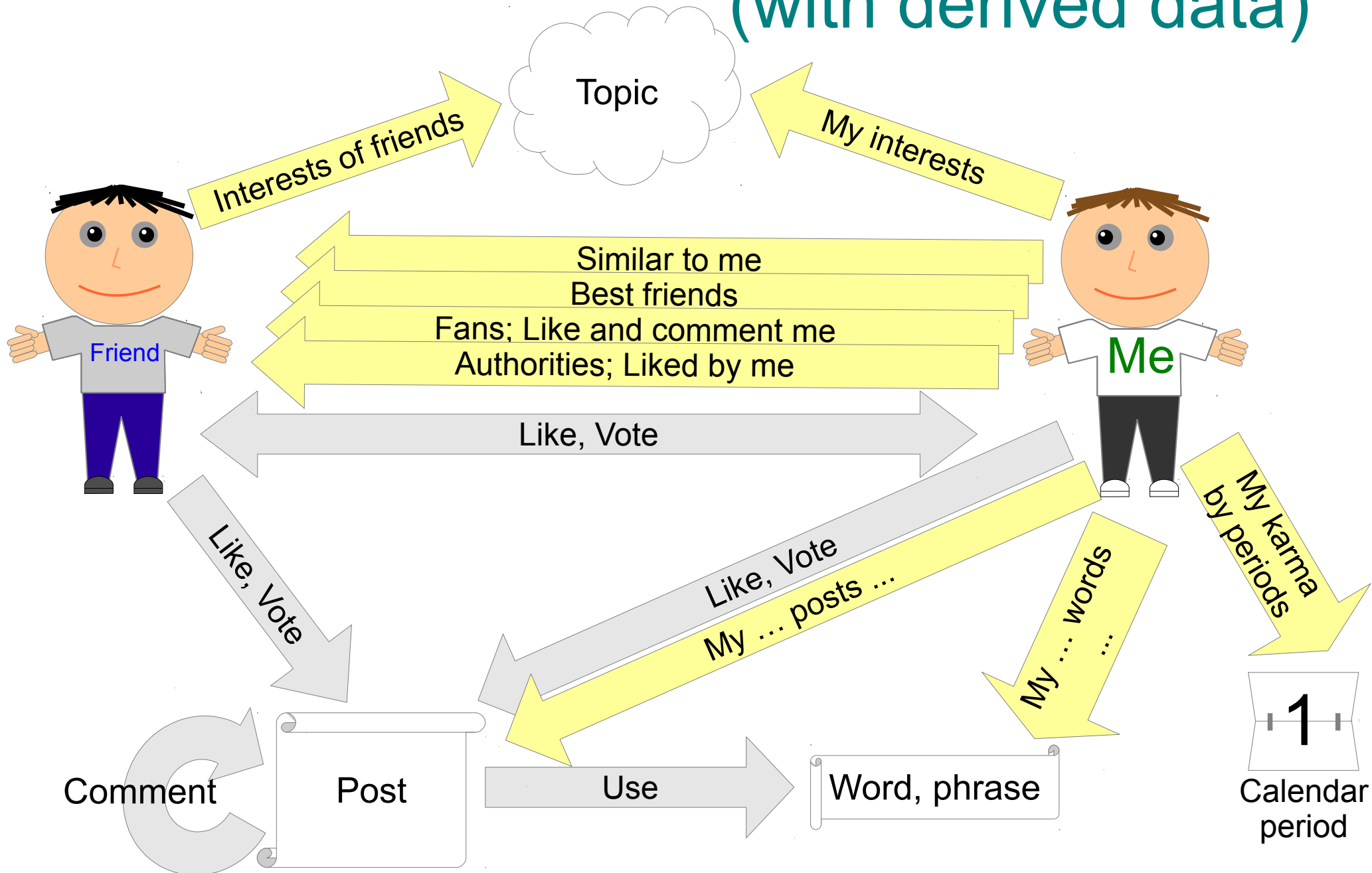
Liked by me

$$A'_j = (L_{ij} + C_{ij}) / \text{Max}_{j=1,J} (L_{ij} + C_{ij})$$

My karma by periods

$$K_{it} = \sum_{j,t} (L_{ij} + C_{ij}) / \text{Max}_{t=1,T} \sum_{j,t} (L_{ij} + C_{ij})$$

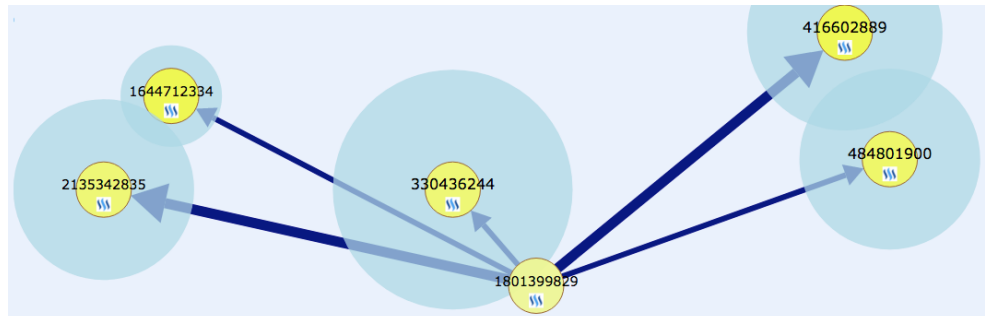
Personal Social Analytics Domain Model (with derived data)



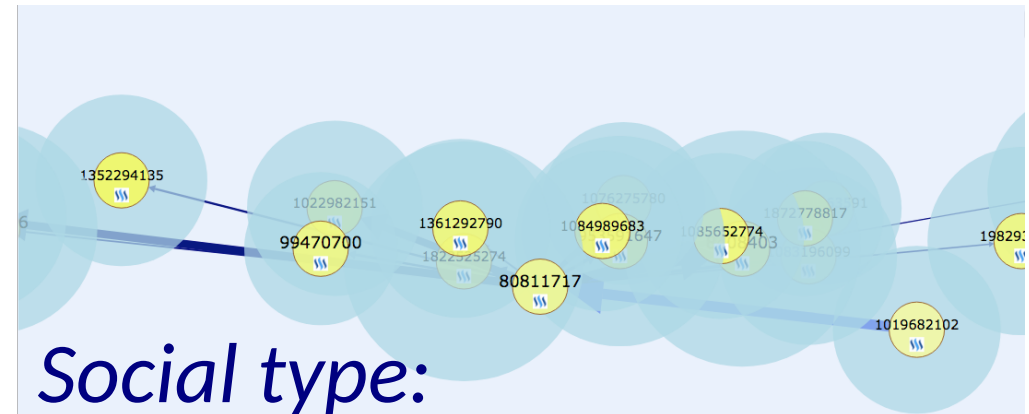
Case 1: Helping users to improve their social capital (“karma”) over time, monitoring dynamics of its change correlated with online communications, topics and connections changing over time.

My words by periods				
Period	Karma,%	Likes	Comments	Words
2018-03-16 - 2018-03-17	29	25	4	сибирь boss like robots since kids
2018-03-09 - 2018-03-16	54	45	9	mind agent сибирь awareness social soul сегодняшний до
2018-03-02 - 2018-03-09	67	56	11	source буду opencog open развития slides agi агенты project hr-менеджеров ру
2018-02-23 - 2018-03-02	28	26	2	agi ai conference prague human-level intelligence field event please области general works русски агентов question chair founded vaclav искусственного great интеллектуальных off серверную franz вопросы th готовые series exciting версии
2018-02-16 - 2018-02-23	94	87		
My friends by periods				
Period	Karma,%	Likes	Comments	Friends
2018-02-09 - 2018-02-16	20	18		
2018-03-16 - 2018-03-17	29	25	4	Dmitry Prokhorov Anna Brusnitsina Ryhwei Yeh Anna Chernykh-Tesakova Виктор Голиков Misha Kolonin Ilya Nenashev Николай Коротич Tatyana Erofeeva Николай Гинзберг Evgeny Kanashin Mikhail Nikolskiy Lyudmila Kolonina Сергей Нефедов Vladimir Kirilenko Daria Kolyakina Garin Evgenii Vladimir Ponikarovski Enrico Mariotti Дарья Долотенкова Константин Бакулев Serge Gluschnev Mike Duncan Ольга Полунина Ирина Карлинер Andy Sharovalov
2018-02-02 - 2018-02-09	33	28		
2018-01-26 - 2018-02-02	21	17		
2018-01-19 - 2018-01-26	43	40		
2018-01-12 - 2018-01-19	35	28		
2018-01-05 - 2018-01-12	25			
2017-12-29 - 2018-01-05	100	87		
2017-12-22 - 2017-12-29	47	41		
2018-03-09 - 2018-03-16	54	45	9	Aigents Елена Ступина Pierre de Lacaze Ольга Полунина Lev Vertgeym Ryhwei Yeh Anna Chernykh-Tesakova Дмитрий Кошелев Виктор Голиков Georg Vertiprachov Ольга Ускова Misha Kolonin Yulia Kolonina Дмитрий Пучков Vyacheslav Ananyev Yury Nebieridze Vasyi Luts Artem Vital'evich Николай Гинзберг Natalia Lukovnikova Yulia Danilova Victor Smirnov Anna Brusnitsina Olga Stoyanovskaya Misha Vanchez Dmitry Zhuravlev Andrei Klimov Mikhail Nikolskiy Inga Yurovskaya Mykola Rabchevskiy Raymond de Lacaze Nataly Bright Daria Kolyakina Arseniy Kolonin Валерий Берд Алина Рябикина Elvira Ko منيحه لياقت Enrico Mariotti Дарья Долотенкова Пир Сибирь-2018 Александр Гришуленок Danila Akimov Vadim Filippov Константин Бакулев Evgeniy Pavlovskiy Ерлан Байжанов Simone Says
2018-03-02 - 2018-03-09	67	56	11	Lyudmila Kolonina Yulia Kolonina Николай Гинзберг Pierre de Lacaze Raymond de Lacaze Daria Kolyakina Anya Danilova Enrico Mariotti Сергей Шумский Yury Nebieridze Scott Jones Anna Brusnitsina Mark Watson Ольга Полунина Виктор Голиков Elena Rozhkova Елена Ступина Ekaterina Vronskaya Gabriel Axel Natalya Konopleva Christopher Preece Игорь Замятин Mikhail Svjatogor Gleb Protopopov Arseniy Kolonin Дарья Долотенкова Tina Naer Константин Бакулев Alexandr Kychakov Andrew Shell Denis Sosnovtsev Сергей С. Дмитрий Кошелев Alexey Vesnin Misha Kolonin Chernyakov Maxim Vyacheslav Ananyev Aigents Ilya Zarezenko Kat Von B Philip McMaster Mikhail Nikolskiy Inga Yurovskaya Marcello Mari Mykola Rabchevskiy Валерий Берд Alexander Dubynin Serge Gluschnev Olga Tabunschikova Алексей Еремин Mikhail Tumaykin Ryhwei Yeh
2018-02-23 - 2018-03-02	28	26	2	Ryhwei Yeh Enrico Mariotti Виктор Голиков Misha Kolonin Andrey Kharugin Андрей Лебедев Андрей Толстихин Наталья Баранова Yury Nebieridze Alexander Matveyev Anton Baltsevich Scott Jones Anatoly Tkachev Katya

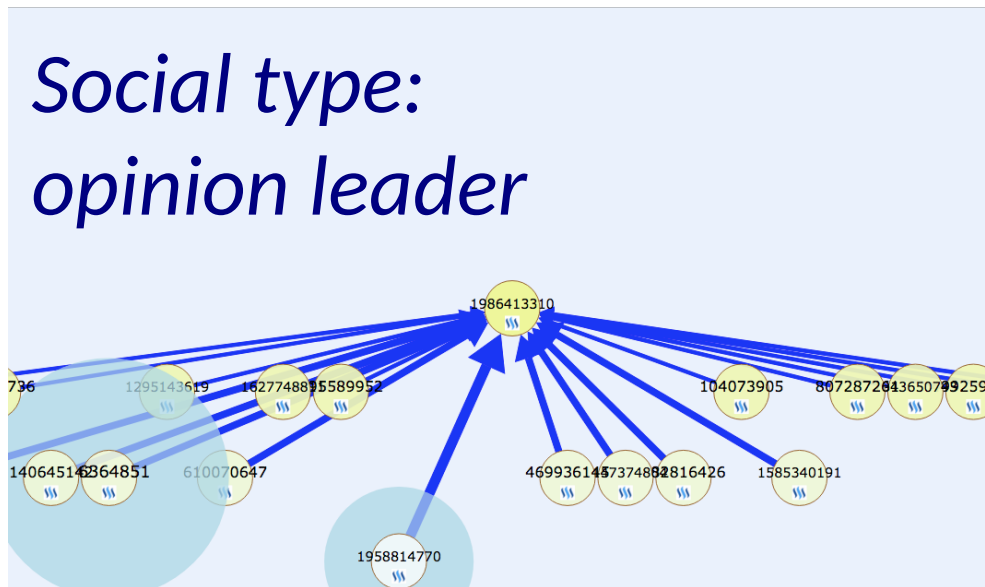
Case 2: Helping users to understand themselves better and perform more efficiently online – using their tracks in social networks and online resources, capture their interests, relationships, communication patterns and social structures.



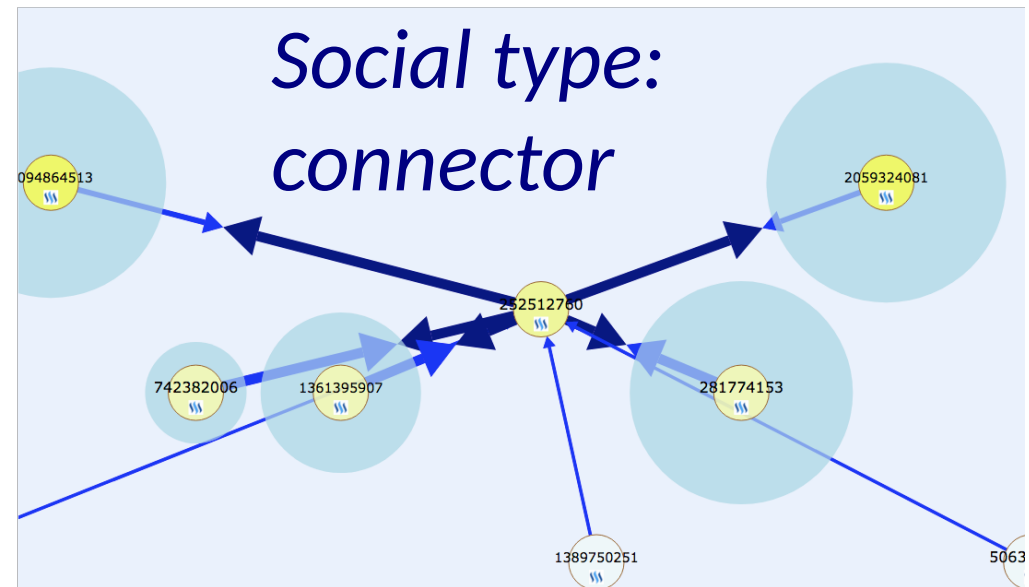
*Social type:
follower*



*Social type:
peer*

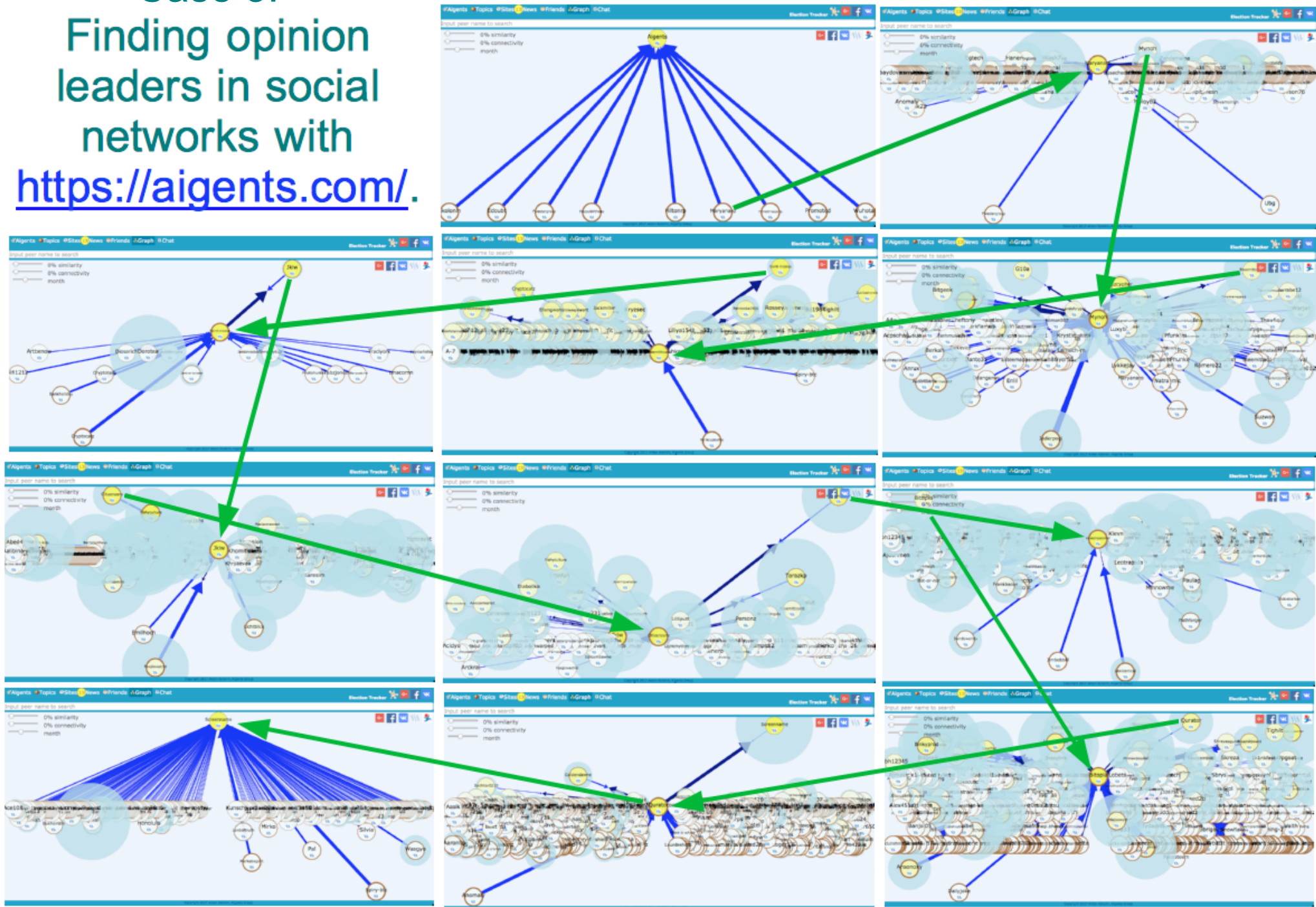


*Social type:
opinion leader*



*Social type:
connector*

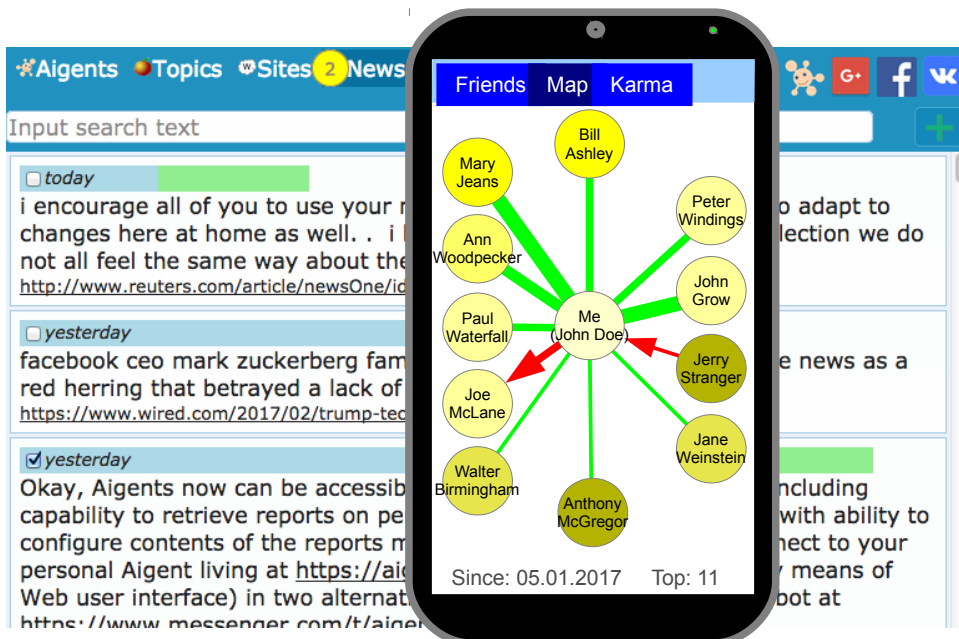
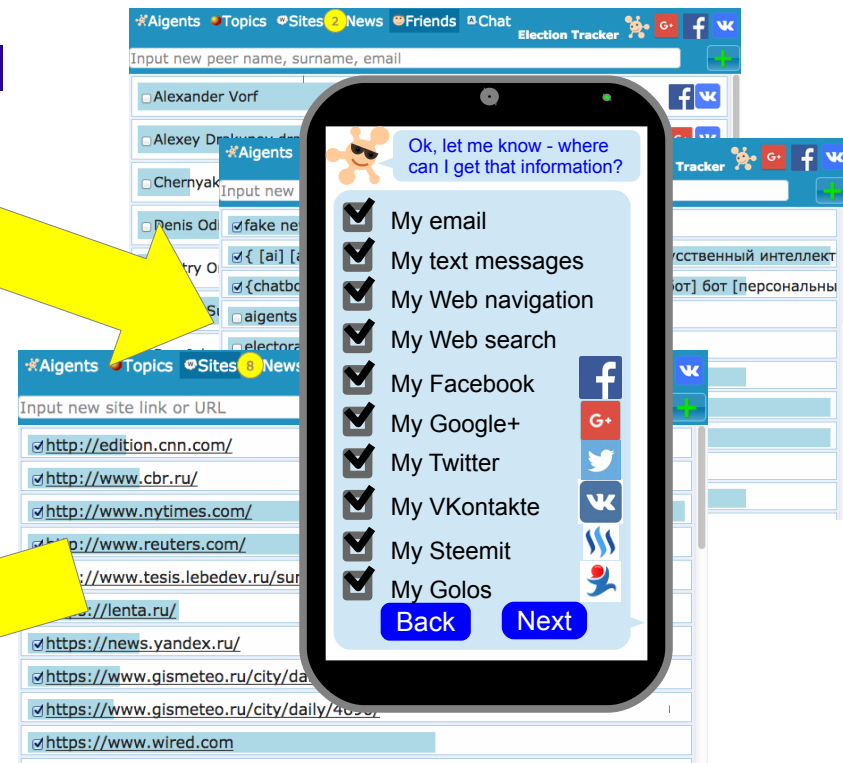
Case 3: Finding opinion leaders in social networks with <https://aigents.com/>.



Case 4: Encouraging users to conduct positive and effective communications with partners while guarding users from being manipulated themselves or being offensive to others.



I connect my “virtual agent” to my social networks and communication channels and let it learn about my partners and preferences.



“Agent” extracts information from networks and online communications automatically, analyses all posts, comments and messages and alerts once there are important messages coming in or out – encouraging and positive or manipulative and offensive.

Takeaways

- We are parts of world-size machine, computing and redistributing attention, reputation, influence and power of brands, business and physical entities.
- The larger social graph is under control, the more impact on the world can be accessed, yet most of us lack tools of such control.
- Try [Aigents](#) software for personal social analytics and help us to make it better.

Thank you! Try demo:

<https://www.youtube.com/watch?v=ORwodfAH2n0>



Stay in touch:

E-mail: akolonin@aigents.com

Site: <https://aigents.com>

Facebook: <https://www.facebook.com/aigents>

Youtube: <https://www.youtube.com/aigents>

Google+: <https://plus.google.com/+Aigents>

Medium: <https://medium.com/@aigents>

Steemit: <https://steemit.com/@aigents>

Golos.io: <https://golos.io/@aigents>

VKontakte: <https://vk.com/aigents>

Facebook Messenger: [Aigents](#)

Telegram Messenger: [@AigentsBot](#)